

## OBJECTIVES

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To promote, encourage, foster and develop Plumbing Products Industry Group in the interests of its members in Australia and New Zealand.

To promote the establishment and maintenance of high standards of quality, service and ethics throughout the industry.

To place before Industry, Government, Statutory Authorities and others in Australia, New Zealand and elsewhere, the policies and views of the Association.

To take a pro-active and interactive role in matters connected with regulators, Standards Australia/Standards New Zealand, Water Authorities and like national or state bodies and authorities in Australia, New Zealand and elsewhere.

To foster a cooperative and mutually supportive effort in improving the export potential of the members of the Association.

To collect, collate and disseminate statistical and other information relating to the Australian and New Zealand plumbing industry and/or the use of products associated with that industry.

To promote and encourage a method of industry accreditation and or certification for products manufactured, imported or distributed by members of the Association and which is recognised by and acceptable to regulatory bodies and organisations in Australia and elsewhere.

To liaise and co-operate with other organisations having interests in common with the Association so as to facilitate exchange of information and joint promotion of beneficial legislation and of industry standards generally.

To represent the Members of the Association in any negotiations or other matters affecting the industry and to secure representation on any Government, local or other council, committee, board or any other body now in existence or established hereafter concerned with matters relating to the industry.

To provide a forum where matters of common interest to manufacturers of tapware associated valves/water meters, fittings and material suppliers can be brought forward, discussed, acted upon and resolved.

To maintain a suitable National Secretariat and Technical Resource to cater for the changing needs of the Association.

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*Future Solutions Now*



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PPI Group

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*promotion of members interests  
within a wider framework  
providing improved levels of community benefit*

The Plumbing Products Industry Group has become much more than a collective industry body.

In the modern era Governments especially are looking for a clearly identifiable stakeholder to be involved in formulating government policy and regulations. The flip side of this being when controversy erupts after the event, the industry body will become part of the defence mechanism. This puts a significant demand on both the professionalism and time involved in the initial canvassing of members' views and the subsequent analysis, consulting and provision of advice to regulators or Government agencies. It becomes doubtful whether the old idea of part-time/spare-time involvement is viable.

*The current environment also brings with it opportunities.*

The volume market is going to continue to become increasingly the domain of low-cost importers. While this remains a significant part of PPI Group's representation, the message seems to be that many established companies are finding themselves diversifying into many more complex and lower volume products to meet regulations especially in the area of water and energy efficiency.



**PPI Group**  
a more dynamic organisation  
Building the future

### *Standards Representation*

This is a traditional role and it has been tidied up significantly recently with firmer direction and the involvement of a new Secretariat supporting the Technical Director role. The Technical Director role will target specific issues of concern as well as facilitating appropriate member representation across the breadth of member interests.

### *Lobbying*

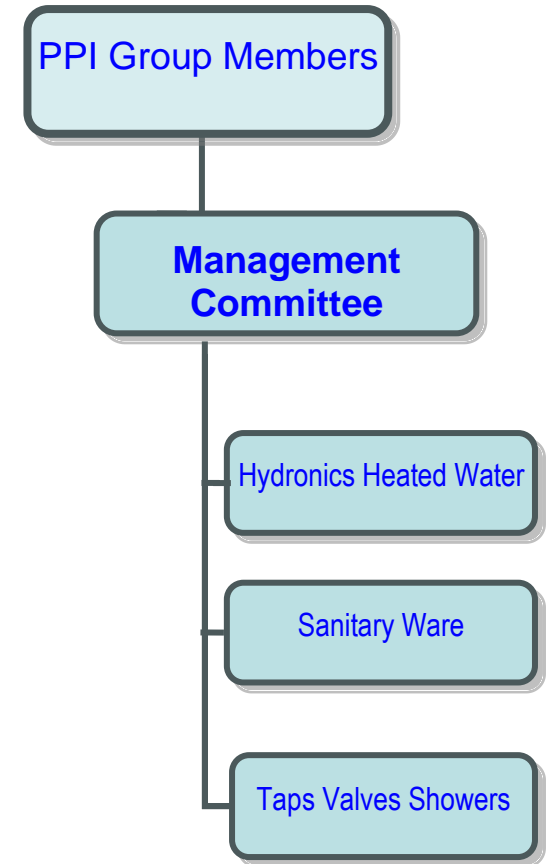
This is an area in which PPI Group will develop a significant presence. It is an area where it can also demonstrate increased value for money to member companies. For example, taking a leading role in research and lobbying into hot water usage patterns and energy saving strategies will provide value to members.

### *Research*

In conjunction with members, there are exciting opportunities to set up and conduct industry wide research into future solutions to water and energy efficiency. This is a vital support to lobbying function above.

### *Links to Other Industry Bodies*

The solutions being regulated to energy and water conservation are increasingly complex and cut across many domains, e.g. fire. PPI Group will forge and improve relevant links and are open to strategic mergers, or supporting appropriate activities of other bodies or at the least participating in collaborative initiatives.



Special Interest Groups determine the agenda for each sector to ensure beneficial outcomes are delivered to each industry sector and therefore each member.